

R16

Code No: 135AR

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech III Year I Semester Examinations, January/February - 2023

FUNDAMENTALS OF MANAGEMENT

(Common to CE, EEE, ME, ECE, CSE, IT, MCT, MIE, PTM)

Time: 3 Hours

Max. Marks: 75

Note: i) Question paper consists of Part A, Part B.

ii) Part A is compulsory, which carries 25 marks. In Part A, Answer all questions.

iii) In Part B, Answer any one question from each unit. Each question carries 10 marks and may have a, b as sub questions.

PART - A

(25 Marks)

- 1.a) Brief on scope of Management? [2]
- b) List out different levels of Management. [3]
- c) Give any example of Business Strategy. [2]
- d) Write 3 elements of decision making. [3]
- e) What is Organizational Change? [2]
- f) Give any two differences between Recruitment and Selection. [3]
- g) What is the role of Motivation in leadership? [2]
- h) Define Behavioral Leadership. [3]
- i) Explain about Effective Controls. [2]
- j) How Controlling function is helpful in Management? [3]

PART - B

(50 Marks)

- 2.a) Analyze how to overcome the challenges faced by the manager in the modern business world?
- b) Define Management and also explain the functions of Management in detail. [5+5]

OR

- 3.a) Discuss why knowledge of Evolution of Management theories is important to managers?
- b) Choose any problem of an organisation and identify different Behavioral approach involved in that problem? [5+5]

- 4.a) Explain different types of Plans with suitable examples.
- b) Identify different Steps involved in Problem Solving and Decision Making. [5+5]

OR

- 5.a) Argue different elements in Development of Business Strategy.
- b) Differentiate between Programmed and Non-Programmed Decisions with suitable examples. [5+5]

QA QA QA QA QA QA QA QA QA

- 6.a) Explain different principles of organization.
- b) What is Strategic Human Resource and Explain different steps involved in Strategic Human Resource Planning? [5+5]

QA QA QA QA QA QA QA QA QA

- 7.a) Identify and explain different factors involved in Organizational Climate with suitable examples. **OR**
- b) Define recruitment. Explain in detail Internal and External Sources of Candidates for recruitment. [5+5]

QA QA QA QA QA QA QA QA QA

- 8.a) Discuss some important characteristics of leadership needed during the crisis.
 - b) Explain different types of Motivation with its advantages and disadvantages. [5+5]
- 9.a) "The key to successful leadership is influence, not authority" Comment your views by taking into consideration of Authority leadership style. **OR**
 - b) Explain the Maslow's hierarchy of needs theory of motivation. [5+5]

QA QA QA QA QA QA QA QA QA

- 10.a) Discuss different types of Control process which will helpful in implementation of management.
 - b) What are the different types of Non- Budgetary Controls? [5+5]
- 11.a) Explain in detail different Steps involved in Control Process. **OR**
 - b) What are the different methods involved in Establishing control systems? [5+5]

QA QA QA QA QA QA QA QA QA

QA QA QA QA QA QA QA QA QA

QA QA QA QA QA QA QA QA QA

QA QA QA QA QA QA QA QA QA